

**Interview Topics: Evan Rosen, author of  
*The Bounty Effect: 7 Steps to The Culture of Collaboration®***

**Collaboration**

- Why organizational structures are impeding collaboration
- How to change organizational structures from command-and-control to collaborative
- 7 Steps to The Culture of Collaboration®
- Internal, external and cross-sector collaboration
- 8 common myths about collaboration
- How to avoid the Generation Gap Trap
- How collaboration pays off for organizations
- How exigent circumstances create opportunities to change organizational structures

**Organization**

- How to identify and instill collaborative behavior
- How to break down barriers among levels, roles and regions
- How to replace meetings with a collaborative alternative
- Embracing principles over mission statements
- Relinquishing time control

**People**

- Eliminating headquarters
- Replacing the organization chart
- How to replace “star culture” with a sharing culture
- Why every worker is a knowledge worker
- How to break down barriers among levels, roles and regions
- Knowing when and how to compete

**Processes**

- How to integrate collaboration into workflow
- How to adopt a collaborative decision-making process
- Developing mirror zones to create a Global Collaborative Enterprise
- Measurement Counter-Measures
- How to integrate collaboration into key functional processes

**Innovation**

- Engaging the enterprise for innovation input
- Taking collaborative risk
- Enabling serendipity
- How to empower front-line people to make decisions

**Sustainability and Collaboration**

- How sustainability and collaboration are inextricably intertwined
- Adopting traceability in the supply chain
- How to promote environmental transparency
- Collaborating across sectors to protect the planet